



**Buy Back |** The mailer invites the customer to your dealership by letting them know you are interested in their specific make and model of vehicle.



NO PAYMENTS TILL 2016!!!\*





100% OF MSRP

We need your vehicle now!! My name is Tony Nielsen and I am the General Manager at Zachary Nielsen Auto Sales and we are faced with a problem. We normally buy a significant number of vehicles a month from local and national auctions to stock our used car department. Due to the recent storms across the country, flood damaged vehicles have begun to show up at these auctions. We simply cannot risk our reputation and take the chance of purchasing one of these vehicles and it making its way into the hands of one of our customers. Therefore we need as many used vehicles as we can get. My problem could be your opportunity!

Here is the opportunity for you:

We have decided to make a personal appeal to owners of your vehicle in our local market in an attempt to either trade with you or buy your vehicle outright. This is a straightforward appeal to purchase your vehicle for 100% OF THE ORIGINAL MANUFACTURERS SUGGESTED RETAIL BASE PRICE\* when your vehicle was new! Even if you did not buy it new we will honor this offer. This is how it works

Bring your vehicle into the dealership during this Huge Event. I have instructed our people to offer you 100% of the original MSRP base price for your vehicle. You will receive 100% OF THE BASE MODEL MSRP IN TRADE\* toward a new vehicle or one of our clean, late model, pre-owned vehicles. Obviously, your current vehicle must be in safe operating condition, with normal wear and tear and FOR YOUR TRADE\* free of paint and collision work. The only adjustments will be made for mileage, ten cents to fifty-five cents, depending on models and reconditioning. We are not here to "nitpick" your trade-in. We are here to sell New & Quality Pre-Owned Cars, Trucks, Vans and SUV's at prices much lower than expected. (\*See reverse for terms & conditions of this offer)

Your Pre-Qualification: YOU'RE PRE-QUALIFIED FOR AN AUTO LOAN BETWEEN \$8,500 TO \$26,900\*\*

Call toll free 855-378-3932 any time 24/7 and talk to a live representative or visit our website at: WWW.CARLOANNOW.NET and enter your authorization code below.

Your identity will be verified and you will receive your pre-qualified amount, write down amount here:

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Come to ZACHARY NIELSEN AUTO SALES & drive home TODAY!

Your Authorization Code:

**Z1000** 



Anywhere, MI 44444 Tony Nielsen 616-835-6240

Zachary Nielsen Auto Sales Hundreds of New & Pre-Owned Vehicles to choose from!!

> our goal: 100% LOAN APPROVAL

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll free 1-888-567-8688 See PRESCREEN & OPT- OUT NOTICE on reverse for more information about prescreened offers.